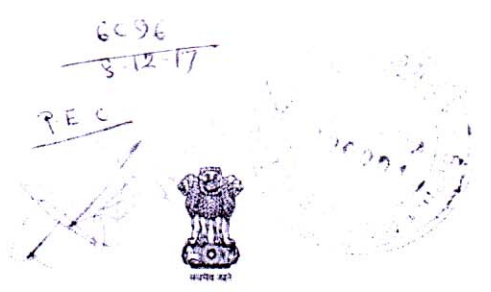


Government of West Bengal  
Department of Micro, Small & Medium Enterprises & Textiles  
Hemanta Bhavan (4<sup>th</sup> Floor), 12, B.B.D. Bag (East)  
Kolkata – 700 001



No.6216 –MSME&T (V)/2K-11/17

Dated, Kolkata, the 6<sup>th</sup> Dec 2017.

NOTIFICATION

The Governor is hereby pleased to recognize a total number of 38 ( Thirtyeight) Clusters under the West Bengal Khadi & Village Industries Board as detailed in Annexure-A having the following objectives :

1. To create employment opportunity in the non-farm sector and generate self- reliance with the aim to build up a sustainable economic base for rural society.
2. To produce saleable articles or to provide services for which effective demand remains.
3. To support the sustainability and growth of Khadi and Village Entrepreneurs by addressing common issues such as improvement of technology, skills and quality, market access, access to capital, etc.
4. To build capacity of Khadi and Village Entrepreneurs for common supportive action through formation of self help groups, consortia, upgradation of associations, etc.
5. To create/upgrade infrastructural facilities in the new/existing clusters of Khadi and Village Entrepreneurs
6. To set up common facility centres (for testing, training centre, raw material depot, complementing production processes, etc).
7. To support rural development and to improve the quality of rural life

This Notification is issued with the administrative approval of the Additional Chief Secretary of this Department

By Order of the Governor,

(Arindam Roy, WBCS(Exe))

Deputy Secretary  
to the Government of West Bengal

Memo No.6216/1(1) –MSME&T (V)/2K-11/17

Dated, Kolkata, the 6<sup>th</sup> Dec 2017.

Copy forwarded for information and necessary action to the :-

The Chief Executive Officer, West Bengal Khadi and Village Industries Board,  
Hemanta Bhavan, 12, BBD Bag, Kolkata – 700001

He may kindly circulate the annexure to the District Officer, WBKVIB

Endo

  
Assistant Secretary  
to the Government of West Bengal

## Aneexure-A

## List of Notified Clusters under the West Bengal Khadi &amp; Village Industries Board

Sl.	Name of the Cluster	Address	District	Activity	No. of Artisans
1	Project Muslin (BRGF)	5 Districts	Murshidabad, Bankura, Birbhum, Malda, Paschim Medinipur	Product diversification, improvement of quality & productivity as well as marketing linkage of Muslin	7500
2	Project Muslin (Non-BRGF)	5 Districts	Burdwan, Howrah, Hooghly, Nadia, 24 Parganas (N)	Product diversification, improvement of productivity, marketing linkage & quality of Muslin	
3	Project Khes	Labpur, Rajnagar, Sainthia, Bolpur, Ketugram-2, Nirole	Birbhum, Burdwan	Product diversification, improvement of productivity, marketing linkage & quality of Khes	900
4	Project on Ready Made Garment	Sandeshkhali-2	24 Parganas (North)	Product diversification, improvement of productivity, marketing linkage & quality of Ready Made Garment Products	520
5	Project Terracota	Chaltaberia	24 Parganas (North)	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Terracota	250
6	Project on E-Commerce/E-Marketing	All Districts	All Districts	Smooth Marketing Support	6000
7	Project on Dokra Craft Items	Bankura-II, Bikna	Bankura	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Dokra	360

## Aneexure-A

List of Notified Clusters under the West Bengal Khadi &amp; Village Industries Board

Sl.	Name of the Cluster	Address	District	Activity	No. of Artisans
8	Project Terracota	Panchmura, Taldangra	Bankura	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Terracota	270
9	Project Baluchari	Sonamukhi	Bankura	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Baluchari	180
10	Project on Dheki Processed Rice	Chhatna	Bankura	Product diversification, improvement of productivity, marketing linkage & quality of Dheki Processed Rice	200
11	Project on Weaving & Bell Mala Cluster	Kenjakura	Bankura	Product diversification, improvement of productivity, marketing linkage & quality of Products made of Weaving & Bell Mala	700
12	Project on Bell Mala	18 Blocks	Bankura	Product diversification, improvement of productivity, marketing linkage & quality of Products made of Bell Mala	22000



## Aneexure-A

## List of Notified Clusters under the West Bengal Khadi &amp; Village Industries Board

Sl.	Name of the Cluster	Address	District	Activity	No. of Artisans
13	Project on Date Palm & Palmyrah	Raipur	Bankura	Product diversification, improvement of productivity, marketing linkage & quality of Products made from Date Palm & Palmyrah	1200
14	Project on Kantha Stitch	Nanoor	Birbhum	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Kantha Stitch	600
15	Project on Wooden Doll	Natungram	Burdwan	Product diversification, improvement of productivity, marketing linkage & quality of Wooden Doll Products	186
16	Project on Dokra Craft	Dariyapur	Burdwan	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Dokra	133
17	Project on Rakhi	Kalna	Burdwan	Product diversification, improvement of productivity, marketing linkage & quality of Rakhi Products	260
18	Project on Batasa & Kadma	Kalna	Burdwan	Product diversification, improvement of productivity, marketing linkage & quality of Products made of Batasa & Kadma	60



## Aneexure-A

List of Notified Clusters under the West Bengal Khadi &amp; Village Industries Board

Sl.	Name of the Cluster	Address	District	Activity	No. of Artisans
19	Project on Kantha Stitch	Bhedia	Burdwan	Product diversification, improvement of productivity, marketing linkage & quality of Products made of Kantha Stitch	400
20	Project on Sital Pati	Ghugumari, Cooch Behar-I	Cooch Behar	Product diversification, improvement of productivity, marketing linkage & quality of Sital Pati Products	630
21	Project on Wooden Mask	Kushmundi	Dakshin Dianjpur	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Wooden Mask	186
22	Project on Rural Craft & Cultural Hub	Darjeeling & Kalimpong	Darjeeling & Kalimpong	Reviving the Heritage & Culture	1000
23	Project on Noa Ornaments	Udaynarayanpur	Howrah	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Noa	350
24	Project on Ready Made Garment	Panchla	Howrah	Product diversification, improvement of productivity, marketing linkage & quality of Ready Made Garment Products	350



## Aneexure-A

## List of Notified Clusters under the West Bengal Khadi &amp; Village Industries Board

Sl.	Name of the Cluster	Address	District	Activity	No. of Artisans
25	Project on Kalimpong Crafts and Arts	Kalimpong	Kalimpong	Product diversification, improvement of productivity, marketing linkage & quality of Art & Craft Products	1920
26	Project on Honey Processing	Kalimpong, 24 Parganas (North), Paschim Medinipur	Kalimpong, 24 Parganas (North), Paschim Medinipur	Product diversification, improvement of productivity, marketing linkage & quality of Products made of Honey	1340
27	Project on Mango Processing	English Bazar	Malda	Product diversification, improvement of productivity, marketing linkage & quality of Mango Proceseed Products	200
28	Rural Craft & Cultural Hub	9 Districts	Murshidabad, Bankura, Birbhum, Nadia, Cooch Behar, Alipurduar, North 24 Parganas, South 24 Parganas, Purulia	Product diversification, improvement of productivity, marketing linkage & quality of Rural Crafts	1200
29	Project on Nalen Gur	Majdia	Nadia	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Nalen Gur	200



## Aneexure-A

## List of Notified Clusters under the West Bengal Khadi &amp; Village Industries Board

Sl.	Name of the Cluster	Address	District	Activity	No. of Artisans
30	Project Patachitra	Pingla	Paschim Medinipur	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Patachitra	250
31	Center of Excellence on Sal leaf plate & Sabai	Jhargram	Paschim Medinipur	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Sal & Sabai	18000
32	Project on Bamboo Craft Items	Midnapore Sabang	Paschim Medinipur	Product diversification, improvement of productivity, marketing linkage & quality of Bamboo Craft Products	100
33	Project Mat	Sabang	Purba & Paschim Medinipur	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Mat	2100
34	Project on Hand Gloves	Bhuniakhali	Purba Medinipur	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Hand Gloves	80



## Aneexure-A

List of Notified Clusters under the West Bengal Khadi &amp; Village Industries Board

Sl.	Name of the Cluster	Address	District	Activity	No. of Artisans
35	Project on Chau Mask	Charida, Bagmundi	Purulia	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Chau Mask	300
36	Project on Pottery	14 Blocks	Purulia	Product diversification, improvement of productivity, marketing linkage & quality of Products made from Pottery	6000
37	Project Sabai Grass Weaving	Bandwan, Raipur, Manbazar	Purulia, Bankura	Product diversification, improvement of productivity, marketing linkage & quality of Products made up of Sabai	2540
38	Project on Sal Leaf Plate & Bowl Making	Jhaldah, Bandwan, Raipur, Md. Bazar, Salboni	Purulia, Birbhum, Bankura, Paschim Medinipur & Burdwan	Improvement of productivity, quality & Marketing Linkage of Products made up of Sal Leaf	1300 SHGs

